

To Whom it May concern:

Peter Feeney was employed by Datastor NZ as the keynote speaker for our annual IT forum. He presented as Dr O'Connor, Chief Economist for the Irish Central Bank, to over 500 people supposedly on the State of the Economic Climate- Recession and Depression: Steering your company successfully through the challenges ahead. The objective of this presentation was to give recommendations on how to come through these trying times unscathed, however it had been set up as a hoax so the audience didn't realize that in fact Dr O'Connor was not a Chief Economist at all. People were so convinced by him, some took notes the entire way through until the very end. Peter did such an effective job in his research for this presentation, the information he gave was so precise and convincing and left the audience mesmerized and stunned – and greatly entertained. He was very easy to work with, worked to our brief and had great creative ideas around delivering our objectives. The feedback we had from this event has been overwhelming and we would not hesitate to employ Peter again.

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